

Dizruptors Business Plan Template

Section 1: Executive Summary

- Your Artist Name:
- Mission Statement:
- Summary of Goals:

Section 2: Career Goals

- Short-term Goals (Next 6-12 months):
- Long-term Goals (Next 3-5 years):

Section 3: Financial Plan

- Revenue Streams (e.g., streaming, merchandise, live performances):
- Budget Allocation:
 - Production:
 - Marketing/Promotion:
 - Touring:

Section 4: Marketing Strategy

- Target Audience:
- Key Platforms (e.g., Spotify, TikTok, YouTube):
- Plan for Engagement (Social Media, Content Schedule):

Section 5: Team & Support

- Current Team Members (e.g., managers, producers):
- Resources Needed:

Section 6: Metrics for Success

- Monthly Revenue Goal:
- Number of Streams:
- Fan Engagement Goals: